

**SUSTAINABILITY LEADERSHIP PROGRAMME  
FOR THE  
HEALTH CARE SECTOR**

**“Leading a sustainable health system in a resource constrained world”**

## I. THE PROGRAMME

The Cambridge Programme for Sustainable Leadership (CPSL) and the National Health Service Sustainable Development Unit for England (NHS SDU) have developed a Sustainability Leadership Programme for the Health Care Sector. It is designed to provide high level workshops, master classes and networks for health sector leaders internationally.

The Programme’s **overall objectives** are to:

- Bring together health sector leaders who are involved in large scale change in their organisation, sector or clinical area to share the knowledge, policy context and skills necessary to deliver a sustainable future health service;
- To share across organisational and international boundaries the potential solutions to the challenges faced by health care organisations and professionals to bring about the relevant changes;
- To create networks and alumni of strategic, operational, and thought leaders in sustainable healthcare.

The **broad outcomes** of the programme will be to:

- Allow participants to explore and share their understanding of the latest research, policy changes and case studies on sustainable models of health care, in a rapidly changing social, financial and physical climate;
- Understand how sustainability is being and can be embedded as part of the health quality agenda, with sustainability being a solution based approach to the multiple challenges facing health services globally;
- Explore the co-benefits of approaches which enhance environmental sustainability, health and financial savings;
- Explore the ways in which stakeholders can be engaged to ensure progress is both strategic and operational and where such progress is collaborative, creative and part of a more fundamental route map in health service modernisation.

The **core element** of the Programme will be an intensive two-day workshop, with cohorts of 36 senior participants. Learning will be enhanced through provision of pre-reading materials.

## 2. BACKGROUND

The health care sector has recognised climate change and resource depletion as being one of the greatest threats to the health and wellbeing of current and future generations, the solution to which is closely aligned with other challenges such as an ageing population, the increased prevalence of chronic diseases, limited resources and financial constraints, and increasing public and professional expectations.

The programme will help participants develop strategic responses to the challenges for the Health Care Sector, based on the best available evidence and the different policy contexts in which participants work.

Early action to reduce carbon emissions and natural resource depletion can provide multiple benefits for the health of individuals and populations and for the benefit of the healthcare system itself. Better models of patient care can empower patients and the public, offering real incentives

to promote health and prevent illness, bringing direct cost savings, and building resilience into all aspects of the health sector.

This programme looks at patient care and health outcomes as the starting points and recognises that the challenges and solutions to health and well being in the 21<sup>st</sup> century are inextricably linked to our social, physical and economic environment.

### 3. CAMBRIDGE PROGRAMME FOR SUSTAINABILITY LEADERSHIP (CPSL)

CPSL brings together the leading edge academic expertise of the University of Cambridge, and a unique network of business, government and civil society leaders, under the Patronage of the Prince of Wales. Our approach to learning is to ensure all stakeholders understand the key issues and, crucially, where they can have influence and unlock opportunities. Following the programme, participants will become members of the Cambridge Sustainability Network, which brings together alumni from a range of sectors that share a personal commitment to sustainable development. Through the CSN you will have access to a regular newsletter, the website and alumni events.

### 4. THE NHS SUSTAINABLE DEVELOPMENT UNIT

The NHS SDU has helped shape health policy in the UK in order to develop route map to a more sustainable health service. The unit brings extensive experience of the subject including research evidence, metric development, policy development, stakeholder engagement, and the creation of many training resources. It has conducted and regularly updates the largest health sector carbon footprinting exercise globally.

### 5. LEARNING APPROACH

We design and run the Programme to be a broad and inspiring learning experience. To cater for individual and collective learning, a series of intensive sessions will combine different learning approaches. Participants will be encouraged to apply their experience, challenges, opportunities and knowledge to the practical issues and challenges they, and others, face. The group will be encouraged to be part of the continuing delivery mechanism for future programmes.

### 6. PROGRAMME DELIVERY

**Content and focus:** The workshops and seminars take a very practical, pragmatic approach; encouraging participants to show how this issue is increasingly part of the core agenda, and how to position themselves as thought and action leaders in the field.

#### Topics will include:

- Leadership for a sustainable health care sector;
- Sharing visions of the future of the health care sector in 20 years' time;
- Exploring of what a systems based approach can contribute;
- Understanding the co-benefits of taking action: health, environment and finance;
- Developing models of care compatible with a resilient future;
- Methods of communicating complexity and engaging others;
- Embedding sustainability into strategies and governance mechanisms;

The approach aims to be inspiring and positive, with a focus on practical implementation as well as an understanding of the context and the broader political, technical and behavioural drivers for change.

**Location, timings and costs:** The next seminar will take place at Madingley Hall in Cambridge, from 20<sup>th</sup>- 21<sup>st</sup> March 2012. The total cost for the seminar is £900 (including all materials and food during the seminar and accommodation for the night of 20<sup>th</sup>). There may be some financial support available for staff in certain parts of the health system, including employer sponsorship.

**Application:** All applications are reviewed to ensure the best mix of delegates. For further information or an application form please contact [programmes@cpsl.cam.ac.uk](mailto:programmes@cpsl.cam.ac.uk).